Dr. Harvey Fletcher Accepts Post As Director of Research at BYU

DR. HARVEY FLETCHER: Comes back to BYU.

Dr. Harvey Fletcher, a native Utahn who is one of the world's leading scientists, will join the Brigham Young University faculty next September as director of research, according to President Ernest L. Wilkinson.

The famous acoustical engineer is now director of physical research for the Bell Telephone Laboratories and head of acoustical research at Columbia University. He plans to visit the Provo campus in January for a brief planning survey and to serve in a consulting capacity until he takes over next autumn.

The important appointment is in line with the policy of President Ernest L. Wilkinson to strengthen the BYU faculty and develop the academic service of the university to the students, church, industry and the nation. Dr. Fletcher will headquarter in the new $2,250,000 Physical Science building, the first of its kind between the Mississippi River and the Pacific Coast. The building was largely planned and fostered by Dr. Fletcher's brother-in-law, the late Dr. Carl F. Eyring, who made ample provision for acoustical and other research.

Known Throughout World

Recognized throughout the world as one of the leading acousticians, Dr. Fletcher has patented 18 inventions which have been of incalculable value to the radio, telephone and motion picture industries and to the U. S. military services. They have assisted the deaf to hear and the dumb to speak. He has written 52 major works for professional publications and his new book "Speech and Hearing Communication," will be off the press in 1952. He is undoubtedly one of the most honored living scientists with recognition from numerous learned societies and universities.

For nearly half-a century, Dr. Fletcher has contributed immeasurably toward an understanding of the fundamental nature of speech and hearing. The results of his work appear in the design of microphones, equipment for electrical recording of all nature of sounds, and the development of loudspeakers which reproduce sound with high fidelity.

Aids Movie Industry

His studies on hearing and the effect of sound intensity on aural frequency response were a substantial contribution to the motion picture art which led to recording techniques now employed.

The appointment will bring Dr. Fletcher back to his alma mater. A native of Provo, he was born Sept. 11, 1884, a son of Charles E. and Elizabeth Miller Fletcher. He was graduated with a Bachelor of Science degree from Brigham Young University in 1907. In 1911 he received his Ph.D. degree, summa cum laude, University of Chicago.

From 1911 to 1916 he was head of the department of Physics at BYU. During this period he served a term as president of the Utah Academy of Science.

Impressive Record

An impressive number of "firsts" run through Dr. Fletcher's career. He was first physics student at Chicago University to receive the high honor summa cum laude; first member of the Church of Jesus Christ of Latter-day Saints to be elected to the National Academy of Sciences; first and only member of the Bell Telephone Laboratories (8000 persons) to be elected president of the American Physical Society; first president and co-organizer of the Acoustical Society of America; member of the first executive committee and co-organizer of the American Institute of Physics; first to introduce the group audiometer into the school room and thus start the program of testing the hearing of school children, a practice which is now going on in most schools of the nation.

President Harry S. Truman recently honored the Utahn for his contributions to the nation's defense.

Academy Officer

Dr. Fletcher is the vice president of the American Academy for Advancement of Science, 1937-38; he is a member of the American Institute of Electrical Engineers, the American Society for the Hard of Hearing, National Academy of Sciences, Phi Beta Kappa and Sigma Xi, national honorary scholastic fraternities. He serves on the National Research Council and in 1947 became a member of the Committee on Hearing, Division of Medical Sciences.

Delta Phi Sponsors Last Fall Assembly

"Christmas—Named for Him," sponsored by the Delta Phi, will be presented as the final student-body assembly of autumn quarter Thursday.

The script, written by Fletcher Hicks, is centered around a Korean GI, portrayed by Bob Hakmon, who receives a letter from a BYU friend.

Contained therein are all the plans for parties, dances and assemblies to make a merry Christmas at the Y.

The Delta Phi chorus under the baton of Howard Ruff, will furnish the background and solo music. Arvonn Watts and his music makers will also be on hand to provide Yuletide cheer. Other numbers prepared for the assembly are Mask Club skit and dance numbers under the direction of Norma Rae Arrington.

Richard Clark is chairman of the program.

BRIGHAM YOUNG UNIVERSE

PUBLISHED BY ASSOCIATED STUDENTS OF BRIGHAM YOUNG UNIVERSITY

Vol. 4, No. 17 Tuesday, Dec. 11, 1951 Provo, Utah

School-wide Recognition Granted Wye Magazine

Recognition as an official university-wide publication was gained this week by the "Wye," campus literary magazine, after a 13-year life under club and departmental sponsorship.

The magazine's new status was announced by Dr. Oliver R. Smith, chairman of the Student Publications committee, following a unanimous action by that group and the concurrence of student officers. The committee includes 12 faculty and student representatives among whom are the studentbody president and the heads of the UNIVERSE and Banyan.

Cheney Appointed

Thomas E. Cheney, assistant professor of English, was appointed by the committee as chairman of an advisory board for the "Wye." He will also serve on the Student Publications committee as do the advisers of the UNIVERSE and Banyan.

The campus literary magazine was launched as a quarterly in 1938-39 by Omega Nu, campus journalism fraternity, to provide a medium for publishing articles, stories and poems by student and faculty writers. Editor of the first issue was Wayne Kraat, now an executive of station KSL in Salt Lake City, and its business manager was Arthur Porter, now publisher of two weekly newspapers in Idaho.

Suspended for Duration

The journalism fraternity continued regular publication of the "Wye" until 1942, but suspended it for the duration of World War II. In the spring of 1946 it was revived under joint sponsorship of the English and journalism departments, and one or more issues have been published each year since that time.

Prof. Cheney, who is an instructor in short story writing, has served as an adviser to the "Wye" since 1946. Its last issue was a special 64-page "Diamond Jubilee" number published in the spring of 1951.

WE DOOD IT—Gayle Loosli and Betty Martini proof the pages of the White Key directory—out on time this year.

White Key Student Directory Goes On Sale Tomorrow

For the first time in three years, the Brigham Young University student directory will be out fall quarter, according to Betty Martini, president of White Keys, editors of the book.

The directory will go on sale tomorrow in the bookstore, Smith lobby and lower campus. Copies can also be purchased from any member of White Keys or the cigarettes. Price of the books will be 25 cents.

An invaluable aid to BYU students, the directory contains names, addresses, home towns and phone numbers of all students; names, addresses, and phone numbers of faculty members; lists of faculty administrators, student officers, student administrators, student organizations with their president's name, address, and phone number; dance orchestras; student program bureau; Provo churches; and an index to advertisers.

This is the first year the directory has been under jurisdiction of the Student Publications committee.

Publication of the directory is a traditional service of the White Keys, senior women's honorary service unit.

McBride, Gerber Win Debate Meet

by Bob Holman

What may well be the comeback of public debating on the BYU campus was brought to a grand climax Thursday night as finalists in the Junior Varsity debate tournament battled it out in their "war of words."

The debate team of Earl McBride and Lloyd Gerber was awarded as the most convincing of the contest, a beautiful trophy and the honor of accompanying the varsity squad to the out-of-state meet in February.

Geraldine Asplund, now famous orator from Canada, had more honors heaped upon her as she won an individual award for accumulating the most points during the contest. Points were awarded on basis of skill in six different phases of debating.

The award, which was a book, was made by Tau Kappa Alpha, honorary forensic fraternity and presented by Dr. Alonzo J. Morley, speech instructor and regional governor of Tau Kappa Alpha.

The debate Thursday night brought to a close three days of debate competition open only to those who had never before debated collegiately. Six teams consisting of two people on each team entered the debate, with all twelve contestants also participating in impromptu speaking.

The final contest Thursday was just as much a contest and just as exciting as any athletic event ever is. The question debated was the national question, "Resolved that the Federal Government should adopt a permanent program of price and wage control."

The winning team argued the negative, but were strongly opposed by the affirmative team composed of Sharon Berret and Richard Devy.

Judges for the contest were Sherman Christensen and Clyde Sandgren, Provo attorneys, and Vern Nichols, Provo manager of the First Security bank.

Dr. Morley also awarded the debate trophy in absence of President Ernest L. Wilkinson, who was in Washington.

AN ALL AMERICAN STUDENT NEWSPAPER
Brigham Young
UNIVERSE

Rights and Responsibilities

Despite the lip service given to adherence to the principles of the church and civic or university administration, there are gross injustices and hypocrisies being committed by members of this studentbody. Whether they are well-meaning and misinformed, or calloused, indifferent individuals as the case defines, the needless infringements on the privileges (a word I much prefer to "rigbts") of tbe studentbody and faculty in this university are not conducive to a mature Latter-day Saint philosophy and society.

A clear insight into this observance may be drawn from the parking and traffic problem on campus. The parking areas are set up to alleviate a congested parking situation and to enable strategic access to classes and campus facilities. To the individual driver this may seem at times a trivial nuisance and a result of faulty administration, but upon a moment's contemplation a smattering of understanding of the overall situation can be realized.

An accepted fundamental principle of good administration is that a well-oriented group of people need less restriction and supervision than does a disorganized group. By compliance with the regulations in effect, university funds and facilities could be directed into more fruitful, positive lines of university activity.

The needless fines for illegal parking exhibit a concrete and painfully (so it has been described) realistic manifestation of the price of transgressing directly, the legal, and indirectly, the social responsibilities.

Could we as students undertake a personal pledge to first become informed of our responsibilities as well as our privileges, and then to conduct our behavior in mature accordance with the consequent understanding? It is my suggestion and conviction that in order to keep a studentbody "governed by the studentbody" there must be initiative and cooperation of when they enrolled here.

Barry Thompson

LITTLE MAN ON CAMPUS by Bibler

"It's nothing, really—I gave them 100 multiple-choice questions—but none of the answers are right."

Coming Up

Tuesday

3:30 Snow Carnival committee 278 P S
5:00 Mat Dance Social Hall
6:30 Bench and Bar, 245 P S

Wednesday

5:00 Blue Key, 130 S
LDS officers 260 S
5:00 White Key 140 S
6:15 Delta Phi Masser Assembly
6:45 Honor Council, 278 P S
7:00 Beta Beta Beta Party, Commons
7:30 Phi Chi Theta 731 N 3 W
Wasatch club, 140 S
Weber club, 250 S
Tri Beta 210 S
Templars, 230 S
Alpha Kappa Psi, 260 P S
8:00 AWS Party, 731 N 2 E

Thursday

6:00 Nautilus, 250 S
7:00 ToKalon 350 P S
I K, 210 S
Ama Phi, 230 E
Fidelis, 240 S
7:00 Val Hyric, 245 S
8:00 Ceste Tie Party, Boathouse

Brigham Yaung UNIVERSE

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World Taday . . .

Debate Problem On Y Campus Draws Analogy

by Ford Paulson

With the hope that this will not go on and on and on, like the McBride-instigated controversy about AFROTC drilling, we want to take a few lines to reply to the sentiments of Mr. Mason in last Thursday's issue.

We appreciate your problem, Mr. Mason—that of not having enough time to participate in all the extra-curricular activities you'd like to, in this case, debating, extemp, impromptu speaking, etc. But don't feel badly, lack of time is quite universal, so your case is by no means unique.

However, your argument that Prof. Bateman should accept any and all applicants for forensic activity, even though they are willing to participate in only one forensic activity, will bear a little closer examination.

Caardinated Parts

Ever heard of a basketball team consisting of one dribbler, one passer, one quick break man, a shooter and one rebound artist? Of course not, a basketball team is a coordinated machine of men skilled in all the arts of ball handling.

When BYU sends men and women to represent her in an inter-collegiate debate meet, is it less important than a basketball game? Shouldn't the people who represent this university in forensics be just as skilled in all the arts of that activity as the basketball player in his field?

Of course it takes time. But who is the winner, ultimately? And any debater can assure you that it's time well spent.

We do appreciate your efforts and sentiments Mr. Mason, but the platoon system just doesn't work in basketball—or debating.

* * * *

Oil rich Iran, since the nationalization of her oil fields, has been playing a desperate game with her national budget—a suicidal game, unless somebody comes to the rescue.

Iranian 'Fart Knax'

The Iranian government has kept itself in existence by using the sterling which has been held in reserve to back the currency. A U S equivalent would be to use the gold in Ft Knox for paying current expenses.

Lack of oil revenue has forced Mosadegh's government into this plan of action, a plan which will ruin this little nation within a very short time, unless

You know the rest of the story—unless kind, rich Uncle Sam comes through with some of those big U S dollars. And he will, of course!

Iranian oil is too big a prize to consign to Russian hands, and the present anti-Communist government must be preserved at all costs.

Lenin's Predictian

Lenin's prediction about the U S spending herself into destruction might, if present spending policies are continued, become a reality. It is impossible to continually take more out of the money barrel than is put into it, without the barrel eventually getting empty.

* * * *

Korean peace negotiations are still bogged down over the question of policing and inspection on both sides of the cease-fire line, to insure good faith of all concerned.

And as the talks go on, UN air supremacy in Korea is rapidly becoming a thing of the past.

UN negotiators had better do some fast talking if they want the psychological advantage of air and troop superiority to bolster their demands.

If this peace meet is only a Communist stall to build up their forces, then our representatives had better clear out, if, on the other hand, the Reds are in earnest about a cease-fire, we'd like to see action instead of these eternal bottlenecks.

The Safety Valve . . .

"The Devil's Disciples" . . .

Dear Sir:

Last week that notorious traitor, Dan "Mud" Clay, got a raking over at the hand of several local Minutemen who detected traces of dangerous realism in Clay's pessimistic basketball forecast (The dirty fifth-columnist had the effrontery to predict that BYU might lose the conference championship to Wyoming or Utah.)

In the next issue of the paper, Clay was joined by Coach Stan Watts himself, who really sold his soul to the Prince of Darkness if we can believe that the words attributed to him in one of your sports columns were translated correctly: "If we land in fourth place in the conference, we'll be lucky . . Wyoming should win the conference this year, and possibly Utah and Denver have a chance."

I see no course for those patriots who condemned Clay but to condemn Watts also. Both are subversive and deserve to be shipped to the telestial kingdom forthwith. Everybody knows, as those male cougarettes pointed out in their angry letter that the function of a sportswriter is to express the opinions of his readers; likewise, everybody should know that the function of a coach is to keep the cheerleaders psychologized. In failing to express confidence in his team, Watts has done the university, as well as the cheerleaders, a grave disservice.

There is only one thing to do: Watts and any other coach who shows the white feather must be replaced immediately—preferably by the president of the Provo Junior Chamber of Commerce or of some other good, civic-minded booster organization whose love of the truth is sufficiently tempered by loyalty to be palatable to the readers of the UNIVERSE.

As for the villain Clay: I understand that his post on the UNIVERSE has already been given to LaVerne Gafeefer, the writer who did such a bang-up job on the Nash-Kelvinator magazine ads during the war, and who is now gaining fame as the author of radio commercials for the Army Recruiting Service. Good!

Rolfe Peterson

P. S. If one lone signature lacks prestige, let me know before you print this. A couple of my colleagues have offered me ten signatures each, both right and left handed, block-printed and Palmer Method.

Lacking: A Little Respect . . .

Dear Editor:

I don't make a habit of writing to the UNIVERSE, however, I felt that this was a subject that needed attention.

I spent two years in the army in the Pacific, and during this time I was in many situations where our Nathional Anthem was being played in the midst of people of many nationalities. I have seen French, German, Chinese—yes—and even Russian nationals snap to attention and drop whatever they were doing to show respect to our country. I have seen our own men break down and weep when they heard it played and then the next day they would give their life for what it stood for.

Yet one has only to attend a BYU football game or some other event to see a different situation. While the flag is being raised and the band is playing, you can see some students or spectators ignoring its meaning, and talking and making unnecessary noises of boredom.

I realize that these individuals mean nothing by their actions, but that they just didn't think. I believe that during those few minutes we should meditate to ourselves thinking of our brothers fighting, and thanking God for the country we have to live in. I think we will all be better men for it.

Bud Bohne

Needed: A Friendly Spirit . . .

Dear Editor:

Before coming to BYU, I received pamphlets informing me of the wonderful Y spirit, and of the way I was to fit into it. When I arrived, freshmen were taught immediately to say "Hi" at all times, and to keep a smile upon their lips. After being so taught for a week, they were given a second week in which to practice. I believe this week was duly named "Hello Week."

Now, I find that apparently a few people working on campus have not learned of this great Y spirit. Many offices harbor sour-faced, dour personalities who, in dealing with the public, seem not to regard themselves as servants of the public, nor to believe the customer can ever be right. The offices where money is the consideration are the most offending. The public must expect to wait to be served until mulish and impertinent cashiers finish their gossip. The bookstore, photo lab, press office, and the J. S. information booth, also are partially staffed by gorgons whose frigid approach can turn innocent inquirers to stone.

I am sure this annoying situation could be cleared up. All it would require is proper interest in the public and perhaps a friendly smile and a pleasant "Hello" to go with it.

Merlin G. Paul

Talented Chap, Eh Wot? . . .

Dear Editor:

"People who live in glass houses. . ."

Two years ago we saw a varsity show entitled "The Young Man Who Smiles." It was written, directed, produced, starred, sung, danced, staged and costumed by Jon Beck Shank.

We would like to say, "Those who can, do; those who can't, criticize."

Fred Adams	Ann Whiting	Ned Hoopes
Dale Ream	Lucille Rowe	Jerry Elison
Dick Hawley	Jo Oveson	LaRee Hales

On the Aisle . . .

BYU Musicians Overshadow Quality of Lyceum 'Show'

by John Whitaker
UNIVERSE Guest Music Critic

If cheers had been appropriate at a Sunday night concert in the Joseph Smith auditorium, they surely would have been forthcoming to punctuate the exciting world premieres of two works for orchestra and chorus by our own genial music mentors, Dallin and Gates.

Dr. Dallin's austere, contemplative settings of Biblical text, most clearly enunciated by the expertly trained choruses, formed his opening "Songs of Praise." An almost pristine religious feeling co-exists in this work with values which are purely musical. Its antecedent kin, if kin must be sought, might be the Psalm Symphony of Stravinsky. The rhythmical compulsion, the effective use of choral recitative, the variety of polyphonic textures, and complex harmonies are qualities Dallin employs here, proving the score, in the best analysis, derivative of nothing but his own sincerest musical and spiritual experiences. Here, once more, is the high standard of part writing, the control of the orchestral total, and the evident skill in contrapuntal elements we have come to expect from his music. His writing for the inner voices of woodwind and brass was particularly effective throughout. Outstanding among the sections seemed to be the Andante, "I Love the Lord," in which the choral-orchestral blend was most well-knit, and the melodic line most interesting. The orchestra members responded to Dr. Dallin's baton in an elertly excellent manner with only the to-be-expected occasional defections in the brasses to at all mar their performance for the entire evening.

Sardoni's Masterful Hand

Professor Sardoni's vigorously skillful hand and sensitivity were evident in beautiful renditions of the four Christmas carols which formed a most enjoyable, seasonal interlude between the major works of the program. The choruses once more distinguished themselves with their admirable tone and diction. Miss Evelyn Russell made shimmering Christmas silver of her solo carol.

The "Choral Movement, Joy," which Professor Gates composed to a lyric by Jon Beck Shank, did things to both spine and heart as it climaxed the evening's success. Here was music, rich and often exotic of flavor, multi-colored, quite impressionistic in its use of orchestral and vocal resources, and thrillingly effective in toto. Mr. Gates has done wonders in intensifying the meaning of the word through the accompanying instrumental texture and impulse. The writing for voice is quite grateful, and the augmented percussion sections from celeste to gong underline the oriental atmosphere that is redolent in Mr. Shank's lyric. There are several young contemporary composers who show skill and taste in writing for the theater. Mr. Gates has demonstrated such ability in the past (e.g. his "Promised Valley") with a special talent for matching mood of word and tone—In "Choral Movement, Joy" he shows increased maturity and versatility of idea, and does so with sounder craft. Here is a young man we all have watched admirably, and will continue to watch with interest and pride—for a long time to come.

Gates and Shank Share Bow

Professor Gates shared a bow with talented lyricist Shank and gratefully acknowledged the generous assists of Professors Sardoni, Weight, and Gulbrandsen, without which his and Dr. Dallin's scores might never have been so ably presented.

Some En CHAWn-n-n-nted Evening!

* * * * *

Just about as many vaudeville effects as one should have to tolerate from the concert stage were blithely tossed at us from the platform of the Provo tabernacle where visiting performers, "barytone" Edwin Steffe and "pianiste" Stanton Carter held out for dear life last Friday night.

To begin with let us admit they tried hard to please, offering all the requisite stage "presents" i.e. vigorous running jumps to be sooner in reach of the audience retinae; the arch little bows and smiles of acknowledgement; the hands-in-pocket informality that has warmed the cockles of the community heart from the days of Bispham to the Thomas Boys: John Charles and Thomas L.; the frequent use of "humming" effects on pretty nasal consonants; and the lifted pinky pronunciation of the most delicious words—all these may either win or allenate an audience.

Mr. Steffe was successful both ways.

Basically his voice is a flexible and exciting instrument, wide of range and notably plangent in volume, but his often indiscriminate use of it renders difficult recalling which one of the voices you heard was really his.

Artists like the superb Quartetto Italiano and the uncompromising and versatile Uta Graf have demonstrated that lesser known artists need not be lesser artists; please, let's have more of their kin!

John M. (for Mud) Whitaker
The poor man's Shank

CLASSIFIEDS

ASK SANTA for some piano lessons from Ardean Watts Call now; avoid the rush Ph. 2785-NJ NOW!

MUST sacrifice engagement and wedding ring $50 or reasonable offer. Phone 2728.

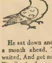
VACATING your apt? Have landlady contact Duane Call. Phone 3241-M.

OFFICIAL "Y" sweaters, all social unit sweaters, BYU sweatshirts, and T shirts. Miller's, 50 E. 5 N.

Some Pigeons are Inclined to Pout

OR

Did Garcia Really Care About Getting That Message?



This is the sad story of a senior who was Serious about a Girl. In the straightforward manner of seniors, he invited her up for the Big Weekend.

He sat down and wrote her a nice letter a month ahead. Then he sat back and waited. And got no answer in three weeks. Finally, in desperation, he phoned Her.

Cost him $4.25 in quarters. When the bonging of the Coin Box stopped, all he could hear at the other end of the wire was a stutter of Sniffs. "Honey?" he asked. She sobbed more plainly.

"Harold," she wailed, "You *used* to send *telegrams* to invite me to Big Weekends—This year, all I get is a little old Letter. You don't love me." And hung up.

Harold goes everywhere stag now. Says he prefers it that way. But when he passes a Western Union office, he sighs.

A telegram takes any message right out of the casual class. It's subtle—it flatters the person who gets it. Next time you send an invitation, or a howl home for cash or a birthday greeting to Mother—just call Western Union or head for your Western Union office.

Time: 3 p.m. Monday
Place: UNIVERSE office
Copy Deadline: 2 p.m. Day Before

Publicity Hound for 'Frolic' Gets Just What He Wants

Enter hero (publicity chairman): "Uh—uh—I've got some news for ya; how's about a front page spread, huh.

Villian (editor): "Well, I'm afraid most of the pages are already set. Deadline was—"

Hero: "Look. You don't understand. This is big! I've just gotta get it in! Look, just run it like it is, huh? Our committee's spent a lot of time on this and it—"

* * * * *

That's just the way it is. Any day around the UNIVERSE cubby-hole (and any night) would show what an editor goes through taking the prize copy of some overly enthusiastic publicity chairman, and making it readable, even if it is twenty-four hours late.

With apologies to Delta Phi, and knowing they're not the type to take offense at what we're doing, the UNIVERSE herewith prints for the only time an example of copy as it often hits the UNIVERSE office:

? NOW IT CAN BE TOLD?

To all you inquisitive BYU students who have been racking your brain trying to figure out what **? DEC. 14 ?** means, just read on. Look on your calendar of course, it's Friday, and it follows Thursday the 13th and precedes Saturday the 15th.

Well, as many of you have already guessed, it is a dance. (Instead of printing a picture, we want to tell you all about the dance.) Every year at Christmas time man's favorite parasite becomes a very popular item. (I might add that the women like the results of this parasite too.) I have reference to ahhhh—sigh—**MISTLETOE.**

Every year, just before Christmas, the studentbody is invited to enjoy a fun fest of dancing and romancing. In case you new students have not guessed what it is, it's the annual **MISTLETOE FROLIC** sponsored by Delta Phi. A good evening of high class entertainment is planned for you—you means the entire 5216 students enrolled here at BYU.

General chairman of the Mistletoe Frolic is that friendly clever

Frank Daly

Masterfully assisted by that talented

T. V. Thomas

Heading the decorations committee is

Mel Murray

you'll want to see his new ideas

A program committee headed by that jolly

Francis Webb

will prove to be top notch

Ohhhhhh you chow hounds come and eat refreshments planned by

Gerrald Turner

Then to clean up the place when the dance is thru we have chosen capable

Bill Farnsworth

In charge of the advertising and publicity is

Ben C. Marler.

All of these fellows and many more have been working hard and will continue to work hard to bring you the fall quarter's best dance.

The theme is **BELLS AGLOW.** There will be dancing in both the Smith and the Social Hall. "LET'S ALL COME, IT WILL BE FUN." If every one comes it will really be crowded; dancing will be difficult, but then who wants to dance with MISTLETOE hanging all around you???

Go home by GREYHOUND — you'll SAVE, too!

LETHBRIDGE	$19.80	CHICAGO	$28.65
BUTTE	10.70	DENVER	10.90
IDAHO FALLS	5.65	NEW YORK	43.65
BOISE	8.10	LOS ANGELES	13.15
PORTLAND	16.75	SAN FRANCISCO	16.85

(Add Tax)

Telephone 3100 — 100 North University Ave.

CHARTER A GREYHOUND

● Keep the gang together! You'll enjoy exciting basketball games and other out-of-town school events a lot more by Greyhound. Play games, sing, chat. No parking problems. Low fares save *everybody* money! Ask for details.

GREYHOUND BUS DEPOT

Sophs, Juniors Still Eligible To Enter ROTC

Juniors and sophomores will again be allowed to apply for enrollment in the AF ROTC program, according to Lt. Col. Jesse E. Stay, detachment commander.

Any junior who hasn't reached his 23rd birthday and who intends to take two years of graduate work may apply for enrollment in the program.

Sophomores who haven't previously applied for enrollment may enroll in Air Science now. By doubling up on ROTC classes during their junior year, they will be able to complete their training in three years.

Freshmen will also have the chance to enter Air Science I classes winter quarter, Col. Stay said.

Provisions recently adopted by the Defense department require the student to sign a revised military deferment agreement. In this agreement he will consent to remain in training for four years if he is selected by the detachment officers and deferred from Selective Service, stated Col. Stay.

Any advance course student who has not previously signed a deferment agreement because of prior military service, will now be required to do so.

AT YOUR POPULAR INTERMOUNTAIN THEATRES

PARAMOUNT

UINTA

TOMORROW!

LOU BUNIN'S LIVE ACTION AND PUPPET VERSION OF

"Alice In Wonderland"

in Color

This is a Picture You Don't Want to Miss!

UTAH'S BIGGEST QUARTERS WORTH
STRAND 25¢
KIDS *under* 12 ★ 9¢

— NOW —
"HIGHLY DANGEROUS"
— and —
"VICIOUS YEARS"

Social Notes . . .

Two Clubs Slate Bus Trips; Others List Weekly Meets

CALIFORNIA CLUB

All Californians are urged to attend California club meeting Wednesday at 7:30 p m

Planning Christmas transportation and a membership drive will be main points of business. The remainder of the evening will be spent singing Christmas carols

BRIGADIER

Brigadiers are planning a Christmas party for Saturday with Jim Mathis as chairman The final meeting of the quarter will be held at the Palmyra stake house in Spanish Fork. An evening of dancing and entertainment is in store for all Brigadiers and their dates.

BENCH AND BAR

Bench and Bar club, pre-legal students' organization will hold a meeting today at 6:30 p m in 245 P. S.

Judge Joseph Nelson will be the guest speaker Election of officers will be held

PSYCHOLOGY CLUB

Professor Mark K. Allen will address the Psychology club Wednesday at 8 p.m He will speak on "Recent Trends in Psychology."

There will be a report of the September meetings of the American Psychological Association at Chicago. Refreshments will be served

Y OMING CLUB

Banyan pictures will be taken at Y-oming club meeting Wednesday in 303 P. S. Dancing is also planned.

BETA BETA BETA

Beta Beta Beta will hold its Christmas party tomorrow from 7 to 10 p.m. in the Smith Commons. It's stag or drag and everyone is to bring a 25 cents present. Highlight of the evening will be the appearance of Santa Claus.

WASHINGTON MONTANA

Anyone interested in riding a chartered bus to Seattle, by way of Pendelton, Ore., and Yakima, Wash., should contact Marion Hillard, 3924 W

Further details will be discussed at the meeting of the Washington-Montana club, Wednesday, at 7:30 p m The bus will leave on December 19 at 7 p m

Membership problems will also be discussed at the meeting It is important that all prospective members attend, to enable a definite count to be taken Subjects for the meeting will be discussion of pictures in the Banyan and of the bus to Washington

Refreshments and entertainment will be provided

VIKING

Pat Petersen, Trilby Packard, Don Tucker, and Bill Beazer were in charge of the Val Norn Viking Christmas party held Saturday at the Vermont Ward in Orem One of the highlights of the evening was a present from "Santa" to each couple attending

Spanish Club Hosts Mat Dance Today

The final mat dance of the quarter will be sponsored by the Spanish club today at 5 p m in the social hall Ardean Watts and his orchestra will provide the music.

Features of the dance will be a series of mixers and a short intermission featuring Spanish singing and dancing There will also be an apron sale, sponsored by Gamma Phi Omicron, in the lobby of the social hall These hand-made originals will be priced from 50 cents to $1.50 and will be sold for last minute Christmas presents

Model: Gene Campbell

Winter Term Scheduling Open to Compus Clubs

Scheduling for winter quarter opened December 3 in room 30 North building, according to Leland M Perry, superintendent of Buildings and Grounds.

Scheduling hours for the convenience of the students are from 10 a.m. to 12 noon and from 2 p m to 4 p.m. daily.

The first step in scheduling is to obtain permission from the Student Coordinator's office located in the Bookstore building

Fashion Trends

by Jacquie Campbell

Once again men, you're in the spotlight of fashion This time it's Gene Campbell from Portland, Ore, showing you the best for class and casual campus wear.

Gene chooses a wine-color gabardine sport shirt by Alfred of New York, and Donegal tweed slacks in a shade of brown, styled with two unpressed pleats on either side and a continuous waistline by Botany Over this goes a yellow cashmere slipon Complements to this outfit are yellow nylon argyles by Interwoven and saddles by Armshaw of Portland For the cold weather Gene is seen carrying over his arm, a four seasons jacket by White Stag, also of Portland. The jacket is of water repellent poplin, with zippered pockets and front closing, cuffed sleeves, and elastic inserts for a snug fit at waist or hips.

You'll note that this outfit on Gene is well-coordinated, both to color and style, is neat; and is correct for any casual campus event

Houston Nomed Speoker At Commerce Meeting

D. Crawford Houston will be guest speaker at Alpha Kappa Psi meeting Wednesday at 7:30 p.m in 260 P. S

Mr Houston, who is a graduate of the BYU, majored in accounting and business administration He received his M B A. from Stanford University in 1929

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Motto of BYU Public Relations Office Is Old Saying: It Pays to Advertise

by Dorothy Bartels

Publicity is the life blood of Brigham Young University, and Room 10, North building, is the heart from which that blood is pumped.

That's the location of the campus Public Relations office, which became a full-time operation on September 1, 1951. Although the office was in existence earlier, it had been operating on a part time basis in connection with the journalism department.

Between 70 and 80 stories are sent out every week from the office. Copies of these go to every major daily newspaper, nearby weeklies, and every large radio station in this area. Special stories are sent to music pages, sports pages, farm sections and the Deseret News Church Section. When an event of national importance occurs on the campus, stories concerning it are sent to national publications.

Information File

A complete file of information on students is kept by the office. This information is used in writing stories for home town newspapers when students are honored in some way on the campus.

Nearly every story sent out from the Public Relations office is published, thus obtaining approximately 850,000 worth of free advertising for the university each year.

But Public Relations is more than just a news bureau. It is also a publishing office, where football and basketball brochures and programs first see the light of day. In addition, the office is responsible for publication of the "Messenger," quarterly alumni magazine.

The office also acts as a counseling service for individuals, groups or school departments desiring publicity, and students and faculty members are encouraged to call the office when they know of something new or unusually interesting occurring on campus.

The office constantly has its fingers on the pulse of university events, past, present and future. Almost complete story files date back to 1938, while the picture files contain photographic records of historical events dating back to the beginning of the school.

Journalistic Backgrounds

Since all Public Relations staff members have some background in journalism, the office knows its way around the newspaper world and knows where to send stories for them to do the most good.

Heaq man at Public Relations is Edwin Butterworth, whose journalistic experience runs the gamut from a mission newspaper to the Salt Lake City dailies.

Editorship of the mission newspaper came between 1933 and 1936, when Mr. Butterworth was serving an LDS mission in Germany, Switzerland, and France. He had several run-ins with the Nazis during this time, and was arrested on several occasions.

He worked for 12 years for the Salt Lake Tribune-Telegram in various editorial positions, and three years for the Deseret News prior to coming to BYU.

A graduate of the University of Utah, Mr. Butterworth came to BYU in the fall of 1948, and for the past two years was a member of the journalism faculty, as well as sports publicist in the Public Relations office. He took over the reins of that office on September 1, 1951.

The attractive redhead, who always has a friendly greeting for you as you enter the office, is Lynn Dallin, full-time reporter for Public Relations.

Lynn, whose husband is Dr. Leon Dallin of the BYU music faculty, first got her foot into the door of the newspaper business during her high school days in Long Beach, Calif. Two California papers, the Huntington Park Signal and the Long Beach Independent, claim her as an alumna of their staffs.

Former UNIVERSE Editor

Athletic publicity director is David Schulthess, who claims Los Angeles, Calif., as home.

A 1950 graduate of BYU, Dave is a veteran of wars and newspapers. He spent two years in the Pacific with the U. S. Army and has worked for the Deseret News and Tribune-Telegram. He was editor of the UNIVERSE in 1949-50.

Heading the list of part-time student employees is Calvin Pratt, Salt Lake City. A senior this year, Cal is majoring in history.

Home-town Stories

Jocelyn Beckstead, Preston, Ida., is in charge of writing home-town stories about students. "Joey," as she is affectionately known, is a senior majoring in speech and English and plans to teach after receiving her degree.

After spending her freshman year at BYU, Joey spent the following year working in the office of her home town high school; it was there that her ambition to become a teacher was born. She spent her sophomore year at Ricks Junior College, Rexburg, Ida., and returned to BYU in the fall of 1950.

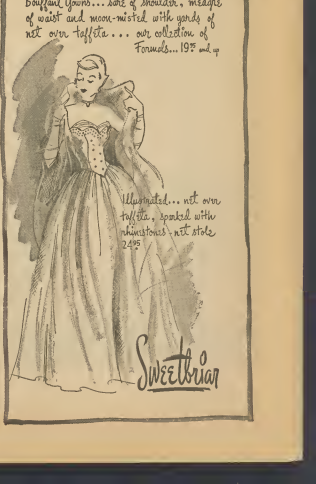
Her newspaper background includes feature editorship of her high school paper and a year in the Public Relations office at Ricks.

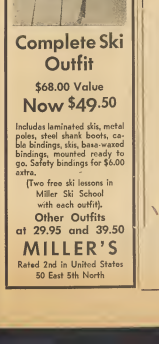
Janis Simonsen, Price, is assistant writer of home town stories. A freshman majoring in journalism, Janis has had a year's experience as reporter in the Price bureau of the Deseret News.

Files Clippings

Filing clippings of all published Public Relations stories is the job of Dorothy Bartels, Columbia, Nev. A sophomore whose major subject is journalism, she has worked for Public Relations since September.

MAKE OUR LIGHTS SO SHINE—Staff members of Brigham Young University's Public Relations department have the monumental task of selling BYU to the world. Edwin Butterworth, director, and Lynn Dallin, office assistant, check through files (top); Dave Schulthess, athletic publicity director, Jocelyn Beckstead, Cal Pratt, and Dorothy Bartels prepare for an afternoon session of newswriting.





Musings

Journalistic Barrel Turned Over

by Mud

And now a brief word in my defense.

First, I wish to apologize to the majority of readers who can read correctly. Although I hate to waste the space, I feel that I must defend myself lest people start thinking I beat my mother. It seems there are a few people on campus that like their name in print and, it seems, will sign just about anything to get it there.

To the "Illustrious 15," some campus wheels, I'm told, who seem a bit rusty.

Although you state that my column was trash left over from scraping the journalistic barrel a couple of weeks ago, the barrel was turned completely over before your letter was found.

Dan "Mud" Clay

I know that some of the signers, selected I suppose, are fine fellows, usually, and I ask them to read the column, completely if you please, again and see the quite obvious intentions. It's strange that most people got the point but that the "Illustrious 15" couldn't.

A championship teams wins championships. That's not too difficult, now is it? It takes a wild or warped stretch of the imagination to think that I was referring to their character or greatness as individuals. The "Illustrious 15" seem to think that they are the only ones who know what a great bunch of guys they are. Believe me boys, we peona know it too.

Webster Gives Up

Since when am I supposed to be a representative voice of the studentbody? The views expressed in my column are those of a columnist, not of a sports editor. I try to be somewhat informative, through biased and sarcastic writing. I find that sarcasm best impresses people.

If my column was uncalled for, rude, untactful, malicious, and very asinine, then Mr. Webster is still groping for words to describe your remarks. I guarantee that the day I hop off the BYU bandwagon, I know of 15 disgruntled faces that will already be there.

In passing, I would hardly say that everything in the letter was erroneous. As a matter of fact, there are 5216 students attending BYU.

Cougars Are Improving

Since the BYU basketball team seems to be on our minds, let's take a look at the first few games played. The Cougars lack height, experience, and, at present, depth. Without two of these it is still possible to win a championship, but without all three, it is unlikely.

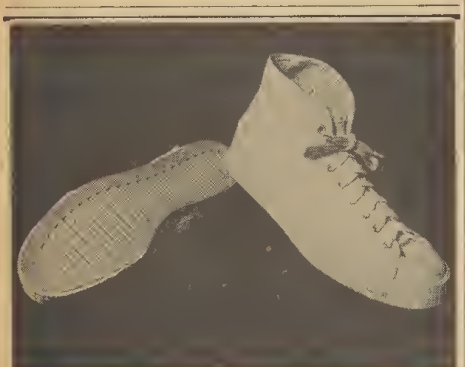
I was pleased at the rebounding work of the Cougars against a very tall Hamline. On the starting five, all can rebound well. Joe Richey might well be the best offensive rebounder in the country. They are learning to overcome the height deficit and are gaining experience through these tough games.

By the time the conference season gets underway, the Cougars could be the best team in this area but don't expect it. The hard work of the team plus Stan Watts' expert coaching could bring the Cats another crown.

Slightly off the Path

Although this is out of the sports line, I would like to recommend an outstanding movie that starts down town today. It is "The Detective Story" and stars Kirk Douglas. It is, in a word, great. While on the subject of movies, I cannot help remarking on the movie "Five," which ends today.

It concerns the last five people on earth. I couldn't help coming away with the depressed feeling that if only five people on earth can't get along, how can two billion. Of the five left, three were morbid and one was a baby which made for scintillating conversations, indeed.



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Cougars Lose To St. Johns 66-52, Defeat Niagara 53-48; Jarman Stops Zawoluk

Dame Fortune smiled on Brigham Young University's traveling basketball team Saturday night by giving them their first height advantage over an opponent, and as a result, the Cougars turned back Niagara University 53-48 before 6000 fans in the Buffalo auditorium.

The victory followed, by two days, the game battle the Cats put up before losing to St. Johns 66-52 in Madison Square Garden. This game was highlighted by the defensive work of Boyd Jarman. Boyd held all-American Bob Zawoluk to just three points in 25 minutes of action.

By virtue of their Saturday win, the Cougars climbed back to the .500 mark with a two and two record. The Cougars played last night in Syracuse and will play Toledo tomorrow night before returning to Provo.

Cats Start Fast

In the Niagara game, the Cougars got off to their first good start in a game this season. They jumped to leads of 4-0 and 8-2 before the Eagles tied up the score at eight all. Niagara pushed into a one point lead at 11-10 but a basket by Tom Karren gave the Cougars a 12-11 margin at the end of the first period.

In the second quarter, with the Cats leading 16-13, the Eagles put on their best rally, a seven point effort, and it looked as if the men of Watts were on their way to their third straight set back.

Karren made it 20-18 and Nick Meteljan, freshman center, tied the score at 20 apiece. After a basket by Spanbauer, Meteljan again tied it up just before the gun sounded, ending the first half.

Spanbauer dropped a foul to open the second half scoring and the Eagles enjoyed their last lead of the tilt. Harold Christensen, who made all his six points in the third quarter, dropped a couple of shots and BYU was ahead to stay.

Cougars Make Only One Foul

Spanbauer made it 26-25 but the Pumas racked up seven points on scores by Jarman, Karren, and Jerry Romney. In that seven point splurge, the Cougars made their only foul shot of the night. Karren had the honor.

Niagara threatened a couple of times in the third quarter by closing the gap to scores of 33-29 and 37-35. Just before the end of the quarter, Jarman notched a field goal, which turned out to be the first of four in a row.

Three times during the final quarter the Cougars boasted leads of 10 points and once led by 12, at 49-37. Out of the last fifteen points scored in the game, Niagara accounted for 11 of them but were too far behind to make any real threat.

Jarman High Point Man

High point man for the night was Boyd Jarman, who switched from his defensive togs of the previous game, to his offensive togs. Boyd had 14 points.

In the St. Johns game, the Cats got off to a slow start and trailed by scores of 8-4, 12-5, and finally 18-13 as the first quarter ended. Jerry Romney kept the Pumas in the game by notching six points during the period.

In the second quarter, BYU made a valiant effort to overtake the Redmen but, as in the Hamline game, never once led. Tom Karren scored just before the intermission to bring the Pumas up to a two point deficit, 30-28.

Redmen Get 12 Straight

In the second half, the Cougars tied at 30, 31, and 33 before falling behind for good. With the score at 33 apiece, Bob Zawoluk got his first field goal of the night and Hal Christensen fouled out.

With the score at 37-36 for St. Johns, Jarman left the game and the loss of Chris and Jarman took effect in the form of a 12 point outburst by the Redmen.

This scoring streak made the score 49-36 and the ball game was over as far as BYU was concerned. Three times they managed to pull up to within 11 points but that was all.

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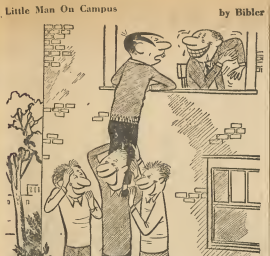
Opening for men and women—man and wife—or wives of undergraduates, with Educational Division of Marshall Field owned enterprise. Personal interview arranged. Write fully giving phone, age, and experience to C. C. Rea, Western Manager, 354 - 21st St., Oakland 12, California.

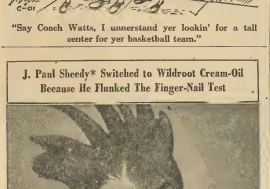
Little Man On Campus

by Bibler



"Say Conch Watts, I unnerstand yer lookin' for a tall center for yer basketball team."

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



POOR PAUL was eggzasperated because every chick on campus gave him the bird. They told him: "We're all cooped up!" Then one day his roommate said: "The hens avoid you beak-cause your hair's messy, you dumb chick! I don't know feather you've heard of Wildroot Cream-Oil or not, but you better fry it—er, try it! Contains soothing Lanolin. Relieves dryness. Removes loose, ugly dandruff. Helps you pass the finger-Nail Test." Paul got Wildroot Cream-Oil—and now the gals think he's a good egg! Better lay down a few poultry cents on the nearest drug or toilet goods counter for a bottle or tube of Wildroot Cream-Oil. And ask for it on your hair at your favorite barber shop. Then the girls'll take off their hats to you!

*of 131 So. Henri Hill Rd., Williamsville, N.Y.

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REGAL RECREATION

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Cougar Box Scores

Brigham Young

	G	F	PF	P
Richey, f	2	1	2	5
Karren, f	2	1	2	5
Larsen, f	1	0	1	2
Taylor, f	0	0	1	0
Jarman, c	1	1	4	3
Dunn, c	0	4	3	4
Christensen, g	4	1	5	9
Romney, g	1	1	3	3
Gleave, g	0	0	2	0
D. Davis, g	0	0	1	0
Total	21	10	27	52

St. John's

	G	F	PF	P
J. Davis, f	4	1	0	9
Walker, f	2	0	2	4
Coyle, f	0	1	2	1
Duckett, f	1	1	1	3
Zawoluk, c	3	10	4	16
D. Dunn, c	3	0	1	6
McGivray, c	5	6	2	12
McMahon, g	5	4	3	14
Giancontieri, g	0	1	2	1
McMorrow, g	0	0	2	0
Total	21	24	19	66
Brigham Young	13	28	40	52
St. John's	18	30	53	66

Brigham Young

	G	F	PF	P
Richey, f	4	0	4	8
Karren, f	4	1	2	9
Larsen, f	1	0	2	2
Jarman, c	7	0	4	14
Dunn, c	1	0	2	2
Christensen, g	3	0	5	6
Matejkan, g	2	0	4	4
Romney, g	4	0	2	8
Total	26	1	25	53

Niagara

	G	F	PF	P
McMahon, f	0	3	1	3
Kennedy, f	1	0	1	2
Fleming, f	5	1	2	11
Erias, c	4	5	0	13
Hoxie, c	0	0	1	0
Spanbauer, g	5	4	1	14
Costello, f	2	1	4	5
Total	17	14	10	48

Halftime score: Brigham Young 22, Niagara 22.

Free throws missed: Brigham Young (7)—Karren, Jarman, Christensen, Matejkan 3, Romney. Niagara (13)—McMahon, Kennedy, Fleming 2, Erias 3, Hoxie 2, Spanbauer 3, Costello.

Skyline Hood Schedule

Tuesday, Dec. 11

Denver vs. Ohio State at Columbus.

Montana U. vs. Idaho at Wallace, Ida.

Wednesday, Dec. 12

BYU vs. Toledo, O.

Utah State vs. College of Pacific at Stockton, Calif.

Thursday, Dec. 13

Denver vs. Michigan State at East Lansing, Mich.

Friday, Dec. 14

Southern California vs. Utah at Salt Lake City.

St. Mary's vs. Wyoming at Laramie.

Indiana U. vs. Colorado A&M at Laramie.

West Texas vs. New Mexico at Albuquerque.

Saturday, Dec. 15

USC vs. Utah at Salt Lake.

St. Mary's vs. Colorado A&M at Laramie.

Indiana U. vs. Wyoming at Laramie.

Denver vs. Kansas State at Manhattan, Kan.

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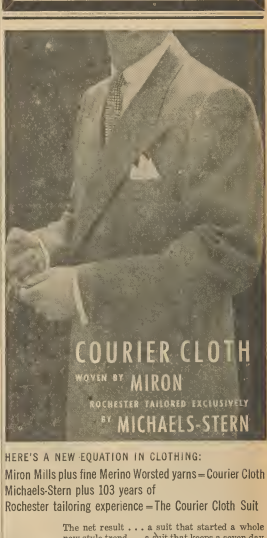

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Sales Letter Contest Winner Selected by Banyan Staff

Robert H DeBoer. Ogden, has been announced as the winner of the annual Banyan Sales Letter contest which ended Dec 7.

He will be awarded a free 1952 Banyan for winning first place from a group of 14 contestants Mr DeBoer is a graduate of Weber College where he was a social club officer He later filled an LDS mission in Holland, and spent 15 months in the Army during World War II.

The Banyan Sales Letter contest is an annual project of the Y yearbook to create interest in the annual and to stimulate sales

Winning Letter

Dear Student·

Do you have trouble with your memory? Can you remember the names as well as the faces of your fellow classmates? Will you recall these exciting days on this famous "Y" Campus? Do not despair, your solution to this problem is the 1952 BANYAN

Much time and money has been spent to help you solve your "memory" troubles Just think, 420 sensational pages of good old "Y" history bound in one complete volume

Just look what you get

Best of all, you get pictures of all your classmates, friends, and, of course, your picture.

Action shots taken in the famous new Brigham Young University fieldhouse

New President of the BYU! Pictures of the Inauguration of President Ernest L. Wilkinson

Your Miss America! The pictorial story of the visit of Miss America on the BYU campus

A separate section for all the beauty queens you chose during the year

New, wonderful, and unique campus shots—maybe a sensational shot—of yourself in action, and many more such wonderful memories.

What an offer! You get this photographic memory with all these reminisces artistically arranged by the talented Banyan Art Staff—and, for your convenience, an alphabetical index.

Expensive you say—not at all Only $3 00 will hold this pictorial record until its appearance on May 16, at which time $2 50 will close the "deal"

What should you do? Watch for a Banyan Salesman with whom you can place your order—but, if you can't wait, step into the Banyan Office or the Photo Studio in the Science Building and order this memory treasure today. Remember, no order—no BANYAN. Your delay might be your biggest disappointment.

See you in the BANYAN,

Robert H. DeBoer

TEACHING POSITIONS MUST BE SECURED

Any Brigham Young University student desiring a secondary teaching assignment must procure it today, Dr A John Clarke, acting chairman of secondary education, announced

Those who have completed one quarter of student teaching, desiring assignments for the second quarter, can obtain them from Dr. Clarke in room 212 Education Bldg

Assignments for the first quarter of teaching (secondary education 184a) are available from Wayne Sorenson in room 120 A

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That Midnight Kiss
Victor WDM 1344

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Victor WDM 1235

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57 North University
Your Record Headquarters

Students to Finish Registration

All Brigham Young University students who are planning to return winter quarter should complete their registration by December 15, according to Dr Antone K. Romney, acting dean of students.

Students have been registering since November 12, and it is hoped that they will finish by December 15. The new pre registration program eliminates long student lines, and formal registration days.

Under the new system, students are advised by mail of their registration days and hour They appear before their advisers, complete with their schedules, and secure their dean's approval. Fees are then paid in the Treasurer's office, and class cards sent directly to the instructors.

The engagement and wedding ring you choose for proud lifetime wear can be selected here with confidence where good reputation is based on fine quality and dependability, always.

Open Until 9 P. M. Mondays and Fridays

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DAYNES

Merry Christmas to all the gals 'n guys of BYU from the 56 employees of TAYLOR'S

We wish you a happy holiday season and look forward to seeing you again after the holidays!

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TAYLOR BROS. CO. SINCE 1866

250 West Center Street

If you're still looking for Christmas gifts, remember that TAYLOR'S have wonderful items for everyone on your list. Remember, too, that slippers make good gift items, from 2.99